



# SPACE FLORIDA

**ECONOMIC IMPACT STUDY  
SOCIAL MEDIA TOOLKIT**

# SOCIAL MEDIA CONTENT

Space Florida announced that since 2007, the total economic impact of the state's aerospace finance and development authority reached \$5.9 billion. Over the next 5 years, Space Florida's total economic impact is expected to be more than \$5.3 billion, with an average annual impact of \$1.1 billion. The study was conducted by Washington Economics Group® (WEG®) in Spring 2022.

## LINK

<https://www.spaceflorida.gov/news/space-florida-5-9-billion-economic-impact-on-floridas-economy/>

## FACEBOOK

### OPTION 1

Space Florida has made our state the ground node for a global space economy. \$5.9 BILLION economic impact since 2007, with a projected impact of \$1.1 billion every year for the next 5 years! 🚀🔄

### OPTION 2

Space Florida has transformed our state into a top aerospace state!

- ✓ \$5.9 billion economic impact
- ✓ \$2.8 billion in GDP throughout Florida
- ✓ \$1.7 billion in household income

From manufacturing, aerospace research, space tourism, and the still as yet unimagined, we want Florida leading it!

### OPTION 3

Space Florida is where leading aerospace companies get everything they need to see their new ideas take off! Proof is in the data. Space Florida is responsible for nearly 20% of the estimated aerospace workforce. We are building a economic engine for the future! 🚀🔄

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## TWITTER

### OPTION 1

A \$5.9 BILLION economic impact since 2007, with an expected impact of \$5.3 billion over the next 5 years?! That's @SpaceFlorida! Our state is creating the best spaceport system in the world and leading the space economy. With Space Florida, leading aerospace companies get everything they need to see their new ideas take off!

### OPTION 2

\$5.9 billion impact since 2007, an estimated \$1.1 billion impact every year for the next 5 years, responsible for nearly 20% of the estimated aerospace workforce. @SpaceFlorida has reached nearly every sector in our state, making it an essential part of our economy.

### OPTION 3

 @SpaceFlorida has positioned the state to be the dominate launch site in America! \$5.9 BILLION economic impact since 2007, estimated \$1.1. BILLION impact every year for the next 5 years, & responsible for nearly 20% of the aerospace workforce.

## INSTAGRAM

### OPTION 1

No other state, no other entity, does it like @officialspaceflorida! We made Florida the dominate place for a global space economy!  Link in bio!

- \$5.9 billion economic impact
- \$2.8 billion in GDP throughout Florida
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### OPTION 2

 @officialspaceflorida had a \$5.9 billion economic impact on the state since 2007 and a projected \$1.1 billion impact every year for the next 5 years! We created an environment in Florida where commercial aerospace thrives, where national defense is a priority, where top-tier educational institutions educate our aerospace workforce, and where we keep on making history. Link in bio!  

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## **INSTAGRAM STORIES**

### *OPTION 1*

  @officialspaceflorida making Florida the ground node for a global space economy

### *OPTION 2*

  @officialspaceflorida has invested in making Florida to TOP place for global space economy

## **Facebook Page**

[www.facebook.com/SpaceFlorida](http://www.facebook.com/SpaceFlorida)

## **Instagram Handle**

@OfficialSpaceFlorida

## **Twitter Handle**

@SpaceFlorida

## **Website**

[www.spaceflorida.gov](http://www.spaceflorida.gov)

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